



**TEABAG (The Education & Book Appeal
Ghana
Strategic Development Plan
2024 - 2027**

Key Priority Areas:

- 1. Develop Teaching & Learning in the Vocational College**
- 2. Develop a new Fundraising strategy to support our NGO Private College status**
- 3. When funding allows, develop the infrastructure and support the Community of Mankoadze**

Developing Teaching and Learning

Objective: What do we want to achieve?	Key action required	By whom	Success indicators by 2026	Success indicators by 2027
1.1 Improve standard of literacy	<ol style="list-style-type: none"> 1. Form "Read-Write Club", engage in Spelling 'B' competitions, do Reading Competition. 2. Pair the good students with the not so good ones to form study mates. 3. Differentiate by creating a separate class for struggling students for at least a term. 	Jonathan Pegu	<ol style="list-style-type: none"> 1. Students grouping in place 2. At least 80% of the students would be above average in literacy competency by 2026, being able to communicate effectively in English and capable of spelling almost all simple words. 	At least 95% of the students would be above average in literacy competency by 2027, being able to communicate effectively in English and capable of spelling almost all simple words.
1.2 Improve standard of numeracy	<ol style="list-style-type: none"> 1. Do simple Math quizzes, have Special Math classes. 2. Pair the good students with the not so good ones to form study mates. 3. Differentiate by creating a separate class for struggling student for at least a term. 	Vincent Amoako	<ol style="list-style-type: none"> 1, Students grouping in place 2, At least 80% of the students will be above average in numeracy competency by 2026, capable of doing simple calculations without using the calculator and able to recite the times table up to 10 times. 	At least 95% of the students will be above average in numeracy competency by 2027, capable of doing simple calculations without using the calculator and able to recite the times table up to 10 times.
1.3 Improve employability among graduates	<ol style="list-style-type: none"> 1. Provide students with the requisite tools, materials, and equipment to work with. 2. Proactively develop links with the various industries to give our students the exposures require to succeed in the job market. 3. Unanimously develop the entrepreneurial competencies of our students to help them start their own 	Eric Nkansah	<ol style="list-style-type: none"> 1. Lots of industrial links made. 2. At least 90% of the students who pass out would have acquired the practical hands-on skills in their trade areas to become employable by 2026. 	At least 95% of the students who pass out would have acquired the practical hands-on skills in their trade areas to become employable by 2027.

2. Develop a new Fundraising strategy to support our NGO Private College status.

What do we want to achieve?	Key actions required	By whom	Success Indicators by 2026	Success indicators by 2027
2.1 Increase our revenue streams to support new and on-going costs.	<ul style="list-style-type: none"> Develop a new Fundraising strategy. This includes <ul style="list-style-type: none"> Writing an Annual Review Develop a new Website Develop a 3 Year Strategic Plan Have all policy documents in place Write to all current Friends / sponsors 	PS PS JS PS AS PS		
2.2 Raise funds by writing bids to major Companies, using the Diary / Dictionary.	<ul style="list-style-type: none"> Fundraising group write letters to major donors. Share TEABAG documents (above) and share TEABAG story. Make a strong case for Financial support. 	Roger Anne Alice Sarah Shelley Jayne		

<p>2.3 Develop Sponsorship scheme for College students</p>	<p>Friends / Sponsors pay £5 - £10 - £15 - £25. Simple on-line payment system set up on new Website. Database of Friends / Sponsors kept up to date and information regularly sent to them.</p>	<p>Sahar. Alice</p>		
<p>2.4 Develop a Local Business Development Group to support fundraising.</p>	<p>Create a group of local successful businesspeople in Mankoadze for networking & support. Meet regularly. Develop fundraising ideas, ie Summer camps and use of lovely College facilities.</p>	<p>Eric Castro Roger Tom</p>		

3. When funding allows, develop the infrastructure and support the community of Mankoadze

What do we want to achieve?	Key actions required	By whom	Success Indicators by 2026	Success indicators by 2027
<p>3.1 Continue to Support the Village by improving infrastructure.</p>	<ul style="list-style-type: none"> • Look to develop a Village School and College Accommodation Block. • Write to Builders and Japanese owners (?) 	<p>Patrick Tom Patrick</p>		

3.2	<ul style="list-style-type: none"> Continue to improve Water Systems. Build on the work we have done this year. Have capacity to withstand the dry season without running water in the future. 	Chris Castro		
3.3	<ul style="list-style-type: none"> Further Improve & maintain the College buildings, where necessary. Develop a systematic annual Maintenance programme. Improve the 'HUTS' including the Thatched Roof. 	Chris Castro		
3.4	<ul style="list-style-type: none"> Continue to develop the Farm Project. Feed all the students in the College and the Village schools. Produce so much we have to give away or sell very cheaply to the villagers. 	Joe		